



**White Rock South Surrey Baseball Association
Sponsorship Opportunities**
Centennial Park, South Surrey Athletic Park 13U and 15U Diamonds

Fuel the Future of the Game

The White Rock South Surrey Baseball Association is home to more than 900 young athletes each season, offering a place where kids aged 5–18 can learn, grow, and build confidence through the sport of baseball. For decades, WRSSBA has been committed to providing affordable access to baseball, ensuring that every child—regardless of background—has the opportunity to afford, participate, develop new skills, and be part of a supportive community.

To help fund improvements to our fields and training centers we look to engage with the local business community to sponsor the baseball association, creating a mutually beneficial partnership that supports youth sports while enhancing community visibility. Local businesses have an opportunity to support grass roots amateur sports in our community reaching a valuable market of players, parents, local fans and supporters in the community along with social media followers, including our website (www.wrssba.com), WRSSBA Monthly Newsletter, and other Social Media channels.



Why Sponsor?

1

Community Connection: Sponsors are recognized as supporters of local youth baseball and champions of developing the next generation of athletes.

2

Engagement: Families, players, coaches, and the broader baseball community actively acknowledge and support the businesses that invest in their facility and programs.

3

Brand Visibility: Your brand receives year-round exposure inside the high-traffic Centennial Sports Complex, South Surrey Athletic Park Complex and across WRSSBA communications and social channels.

4

Positive Association: Your organization becomes linked with teamwork, dedication, sportsmanship, and helping kids build confidence both on and off the field.



Sponsorship Opportunities

We are offering tiered sponsorship opportunities to maximize community impact and visibility.

Score Big Visibility. Sponsor WRSSBA Baseball - Jerseys, Field Banners and Scoreboards

We actively partner with local businesses through high-impact sponsorship opportunities—especially jersey sponsorships (*NEW for 2026), that provide standout, year-round brand visibility. These partnerships create a powerful win-win: businesses directly support youth baseball while elevating their presence throughout the community.

By sponsoring our association, local companies gain a unique chance to align with grassroots amateur sports and reach a highly engaged audience of players, parents, local fans, and community supporters. Jersey logos, field signage, and team-related exposure ensure your brand is seen at every practice, game, and event.



Empowering Youth. Enriching Community.

Starting in 2026, we are excited to offer a brand new, exclusive jersey sponsorship opportunity, offering a spot on all 600+ jerseys, worn by kids ranging in age from 8 through to 18 to have YOUR company logo.

Jerseys are printed in 9 different colors and assigned to teams within each age division. These jerseys will be worn by teams for weekly games and practices and seen by players, families, and friends attending games or walking by the busy ball parks.

Spring jersey's have become fashion symbols in our community as well, with kids wearing them around town or to school like any other sports team, bringing even more exposure and visibility to your branch beyond the season!

\$12,000 per year, with a two year commitment, with your corporate logo on the right arm sleeve

PLUS Field Banners at the 3 Fields, furthering your Corporate Visibility
(\$3,000 Value per year - Home Run Package)



South Surrey Athletic Park #1 - 13U

Where Local Businesses Step Up to the Plate

We have four (4) fields in which games are played:

(3) Diamonds at South Surrey Athletic Park located at 14600 20th Ave, Surrey, BC

Diamond #1, Lower, Peewee 13U (Ages 12-13)

Diamond #2 Upper, Bantam 15U (Ages 14-15)

Diamond #3 Main, 18U and WR Tritons (inquire for more details)

Centennial Baseball Diamond located at 14600 North Bluff Road White Rock, BC, Mosquito 11U and 9U (Home of the Henry Lorieau Tournament)

Banners remain up from May - December each year



2026 Sponsorship Packages

RBI Single (1 Year) – (1) 4X8 Banner located on outfield fence in one (1) Field (your choice), Linked image on website, recognition in newsletter and social media channels.

Centennial \$900 SSAP (1 or 2) \$1,200

RBI Double (2 Year) - (1) 4X8 Banner located on outfield fence in one (1) Field (your choice), Linked image on website, in newsletter and social media channels.

Centennial \$800/year for 2 years (\$1,600)

SSAP (1 or 2) \$1,100/year for 2 years (\$2,200)

Home Run Package – (3) 4 x 8 Banners, (1) at each of the 3 fields. Image and link on website, in newsletter and on social media channels.

Package Price \$3,000 (Centennial and SSAP 1 and 2)



Stronger Communities Start at Home Plate

Grand Slam Sponsorship: Maximum Impact. Maximum Visibility

Key Benefits: Exclusivity being the **ONLY** sponsor on the field scoreboard

Total Saturation: Your Brand will be visible at all **4** fields (Main scoreboard at your Home Field, and field banners on the other 3)

Limited to 4 (Centennial, SSAP 13U, SSAP 15U or SSAP 18U Main Field)

3 Year Commitment to be billed annually at the below rates:

Centennial Field (11U) : \$8,000 (AVAILABLE)

SSAP 13U Peewee Field: \$10,000 (AVAILABLE)

SSAP 15U Bantam Field: \$12,000 (AVAILABLE)

SSAP 18U/Tritons Field: \$14,000 (AVAILABLE)

